

Sensory Services by Sight for Surrey



Secondary School Fundraising Pack



Welcome

In this pack you will find the following material to support your fundraising journey with us:

- ★ Find out about our charity and who we support with our **Who We Are** page.
- ★ Get inspiration for your school's fundraising with our **Fundraising Idea Guide**.
- ★ Learn about **Accessibility Awareness** through our sighted guiding activity.
- ★ Get thinking about inclusion with our **Writing Activity** and **Social Media Skills**.
- ★ Advertise your fundraising activity with our **Free Poster Template** and handy **Sponsorship Form**.



Not found the information you were looking for in this pack? For more ideas please visit www.sightforsurrey.org.uk/get-involved/fundraise-for-us/schools-fundraising/ or drop us an email at fundraising@sightforsurrey.org.uk





Who We Are

What does Sensory Services by Sight for Surrey do, and who will my school help to support?

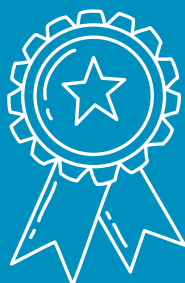
Sensory Services by Sight for Surrey is a charity dedicated to **enabling** and **empowering** people who are Deaf, hard of hearing, blind, partially sighted and deafblind.

We champion **independence**, where people of all ages thrive in their communities and achieve their aspirations. We offer expert support, services, and advice across Surrey.

At the heart of our mission lies a deep commitment to equality. We advocate for **accessibility** and **inclusion**, to ensure that people who are Deaf, hard of hearing, blind, partially sighted and deafblind can lead full and independent lives.

You may already know someone who we **support**. Perhaps you have a grandparent who has difficulty with their sight, or maybe a friend who wears hearing aids or communicates using **British Sign Language (BSL)**.

By choosing to fundraise for us, you will be helping to support the vital services we provide. Thank you!



Did you know Sensory Services by Sight for Surrey has been helping people since 1922? That's over 100 years!

Fundraising Idea Guide



A

ART EXHIBITION: use your creative skills to design unique, multi-sensory pieces of art and then hold an exhibition to show them off to friends and family!

B

BAKE-OFF: get the whole school together to make some tasty treats with a bake sale, or if you are feeling competitive, a class bake-off!

C

CAR WASH: encourage your teachers and parents, or even friends who have passed their tests, to bring their cars to school to be cleaned by your class!

D

DISCO DANCING: get your groove on with a school danceathon or a themed disco and encourage people to donate to take part!



How could you add a sensory focus to your fundraising? Why not try including contrasting colours, interesting flavours and smells, or texture and movement to get your pupils thinking about all of their senses!

For more top tips on hosting your event visit the Schools Fundraising page on our website www.sightforsurrey.org.uk

Accessibility Awareness



How would you support someone with sight loss getting around your school?

Step 1: Scan the QR code and watch the video to understand the basics of how you will guide your partner. Think of the ways in which you will need to communicate with one another to best navigate your chosen route.



Step 2: Decide on the route you are going to take. Can you think of any hazards you may come across or areas that might be hard to navigate? Make a note of these to return to. Alternatively, make your own obstacle course with gym equipment to guide your partner through!

Step 3: Guide your partner. Take turns switching between acting as the guide and using the blindfold. Are there any unexpected difficulties you find being both the guide and the blindfolded participant?



Step 4: Return to your notes and reflect on how you found the activity. Did you notice any additional hazards? Are there any simple changes you could make that would help someone with a vision impairment navigate your school?

Did you know that less than 10% of vision impaired people have no vision at all?

www.sightforsurrey.org.uk

Registered Charity Number: 1121949

Writing Activity

Can you put your writing skills to the test to create a blog or article about accessibility?



Prompt 1: Create a written piece reflecting on your experience partnering with Sensory Services by Sight for Surrey this past term. What skills have you developed? How do you think partnering with a local charity can benefit your school community?

Prompt 2: Put together an article focusing on something you have learned over the past term about accessibility, or the need for wider inclusion for people who are Deaf, hard of hearing, blind, partially sighted, and deafblind. How has your understanding of accessibility changed?

Prompt 3: Create a blog post about a public figure that you admire who is Deaf, hard of hearing, blind, partially sighted, or deafblind. What accomplishments have they achieved? Have they overcome any barriers in their careers? Some examples of public figures include:



England Partially Sighted football player

Adam Lione



Stranger Things actor

Millie Bobby Brown

GB Paralympic cyclist

Lizzi Jordan



Did you know that over 11 million people in the UK live with hearing loss?

www.sightforsurrey.org.uk

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Social Media Skills

Can you create a short YouTube vlog or TikTok video to document your enrichment day?

Think about ways in which you can make your social media videos accessible! What barriers can you think of?



Top social media accessibility tips:

1. Add Video Captions - Adding captions or subtitles to videos is important for users who are hard of hearing or Deaf. Captions can also improve the viewing experience for other people who may be watching in a second language or in an environment where sound can't be used.
2. If you are using emojis in a video caption, place these at the end of sentences. If an emoji is in the middle of a sentence assistive technology tools such as screen readers will describe the emoji between words e.g. "thumbs up". When placed in the middle of a sentence, this can be disruptive and annoying!
3. Add an audio description voiceover to your videos. This means that those who are blind or partially sighted can enjoy your content and can participate in it fully.

Did you know that there are over 151,000 BSL users in the UK?



We are fundraising for Sensory Services by Sight for Surrey



Contact...

Join us...

Where and when...



I am raising money for:

Sensory Services by Sight for Surrey



MY NAME IS:		DATE:			
	NAME & SIGNATURE	ADDRESS	AMOUNT	PAID	GIFT AID*
1	MR JOHN SMITH <i>[Signature]</i>	1 PINK STREET, LONDON, SW1A 123	£20	✓	✓
2					
3					
4					
5					
6					
7					
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***Gift Aid Declaration:** I want to boost my donation by 25p of Gift Aid for every £1 I donate. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.



**Find out more about school
fundraising with us!**

